

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.

### TAKING THE LEAD

1/5

Manoj Kumar, Founder of Social Alpha and Smita Rakesh, Head of Climate and Sustainability, recently spoke at the 14<sup>th</sup> Clean Energy Ministerial and 8<sup>th</sup> Mission Innovation event in Goa, alongside the 'G20 Energy Transition Ministerial Meeting (EMM)'. The event centred around clean energy innovation, climate action, and the complexities of achieving sustainability.

During their session, Manoj and Smita emphasised the importance of a collective commitment towards clean energy transition through practical innovations that meet real-world needs and address climate change. They discussed challenges faced by deep tech start-ups like underfunding, and encouraged embracing higher risks, seeing failure as an innovation catalyst, while advocating for novel solutions beyond existing models.



**Manoj Kumar**  
Founder, Social Alpha

**Smita Rakesh**  
Head of Climate and Sustainability

To watch the session [Click here](#)

### IN THE SPOTLIGHT

2/5

#### Social Alpha warmly welcomes Ergon Labs to our family.

Ergon's cutting-edge Integrated Power Converter (IPC) technology strives to revolutionise electric vehicle charging. By combining the functionalities of a rapid onboard charger and a high-performance motor controller, their innovative solution allows for swift charging from any 15 Amp power socket. This approach enhances efficiency and accessibility for riders, reducing waiting time and addressing the challenge of limited charging stations.



To know more [Click here](#)

### THE MONTHLY SCOOP

3/5

#### mach33.aero

mach33.aero recently hosted H.E. Jorge Taiana, the Defence Minister of the Argentine Republic, and his delegation during their visit to the iDEX Start-up & Innovation Showcase. 13 iDEX portfolio start-ups presented their innovations to the dignitaries, including Indian government officials. The visit concluded with promising discussions about potential collaborations between India and the Argentine Republic in the future.



To know more about mach33.aero [Click here](#)

#### Livelihoods and Prosperity

As part of the Climate Smart Agriculture Sustainable and Innovative Finance (C-SATSIF) program, we organised a workshop in Bhubaneswar where Social Alpha start-ups, Khethworks and Niyo Farmtech, showcased their innovations to FPO representatives from Odisha. In addition, our partner Samunnati introduced financial products designed to assist farmers in acquiring and utilising these technologies.



#### Climate & Sustainability

Last month, we hosted our latest 'Start-up Meet-up' for our Climate and Sustainability start-ups, featuring masterclasses on topics such as gender equality, brand development, marketing, life-cycle assessment, business strategies, etc. The meet up concluded with a comprehensive masterclass on 'Demystifying Investor Perspectives and Finding the Right Funding for Start-ups,' followed by a networking opportunity for participating start-ups.

Here is a sneak peek from the event:



To read about the insights from this event [Click here](#)

#### Sustain Plus

#### Empowering Innovation for Sustainable Energy Production: Sustain Plus's Regional Stakeholder Workshop in Ranchi

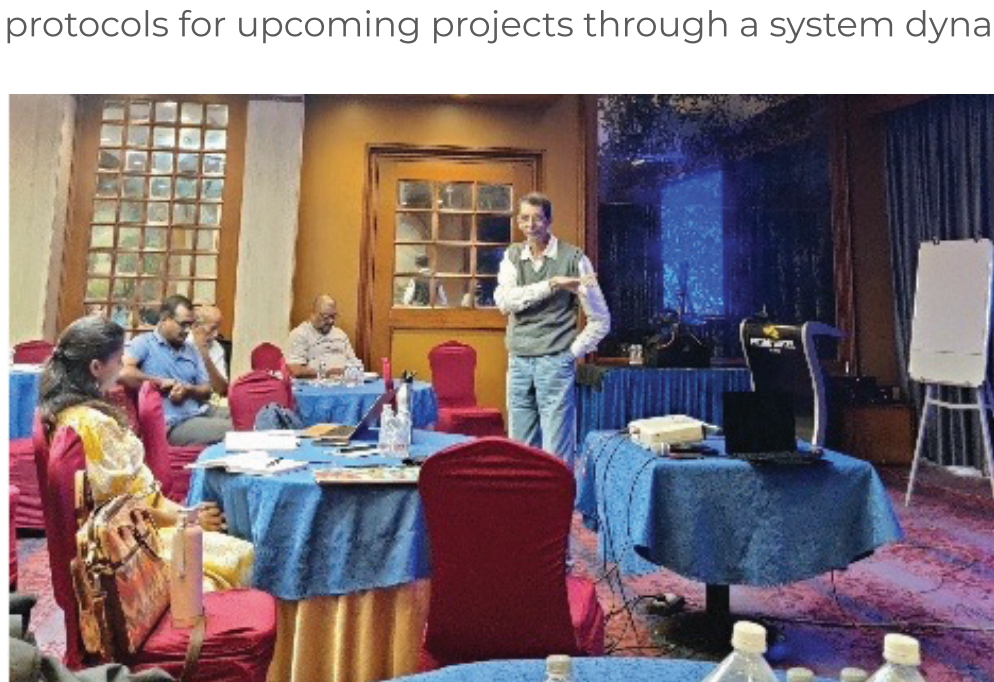
Sustain Plus Energy Foundation, in collaboration with Collectives for Integrated Livelihood Initiatives (CInI), Tata Trusts, and SELCO Foundation, held a regional stakeholder workshop on 'Energy Enabled Production Hub' in Ranchi. Over 70 stakeholders from livelihoods, agriculture and energy sectors participated. The workshop aimed to promote innovative technologies for surplus energy utilisation and empower local enterprises in Jharkhand.



#### Exploring the Water-Energy-Food Nexus: Sustain Plus's Solar Irrigation and Ground-water Monitoring Initiative

A comprehensive workshop on 'Solar Irrigation and Groundwater Monitoring' was organised by Sustain Plus aimed to enhance livelihoods and water security. In collaboration with the Advanced Center for Water Resources Development and Management (ACWADAM) and grassroots partners such as Collectives for Integrated Livelihood Initiatives (CInI), Centre for Microfinance (CmF), Gramin Development Services (GDS), Haritika, Kalike, N.M. Sadguru Foundation, and Youth for Action (YFA), monitoring activities were undertaken to track groundwater levels, pump discharge, and energy consumption across eight sites.

The insights gained from these collaborative projects not only shed light on existing challenges but also paved the way for the establishment of innovative monitoring protocols for upcoming projects through a system dynamic model.



### START-UP SHOUT-OUT!

4/5

#### Bare Necessities and Hexpressions Win the Green Entrepreneurship Awards

Our companies Bare Necessities and Hexpressions were announced as winners of the Green Entrepreneurship Awards by adelphi in partnership with the IKEA Foundation. The award aims to support eco-inclusive and circular enterprises in scaling their business growth and enhancing the adaptive capacity of local communities to the changing climate, and the winners included businesses from all over India and the African continent.



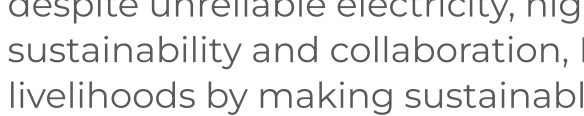
To learn more about Bare Necessities [Click here](#)

To learn more about Hexpressions [Click here](#)

#### DD Solar Awarded the India PURE Finance Facility Grant

DeviDayal Solar, a Social Alpha portfolio company, has received the India PURE Finance Facility (IPFF) grant of up to \$75,000 from Climate Policy Initiative (CPI Global).

DD Solar has pioneered innovative solutions in the distributed renewable energy (DRE) cold chain sector. Their energy-efficient off-grid solar DC refrigerators are designed to address challenges faced by rural micro-entrepreneurs, providing reliable cold storage despite unreliable electricity, high costs, and limited infrastructure. With a focus on sustainability and collaboration, DD Solar aims to empower communities and enhance livelihoods by making sustainable energy accessible at the grassroots level.



To learn more about DD Solar [Click here](#)

### PROGRAMS AND INITIATIVES

5/5

#### GIIG Africa Joins the Gigaton Opportunity to Amplify African Innovation for Global Sustainability

Global Innovation Initiative Group (GIIG) has joined The Gigaton Opportunity Initiative, launched by Social Alpha and RISE Research Institutes of Sweden, as part of Mission Innovation's Net-Zero compatibility innovations (NCI) initiative.

GIIG Africa's involvement enhances the innovation ecosystem, promoting impactful solutions on a gigaton scale. The partnership intends to showcase African innovation at MI/G20 and COP28, driving global positive change.

To know more [Click here](#)



In July, we hosted the latest edition of our alphaBET showcase where eight of our portfolio start-ups presented their innovations, highlighting their strong product-market fit and growth potential. The event brought together thought leaders, investors and change-makers from Social Alpha's network and provided an immersive experience where investment partners explored connections, exchanged insights, further strengthening our vision for syndication of patient capital.

At Social Alpha, we are on a mission to drive Economic Growth, Social Justice and Climate Action through the power of Entrepreneurship and Market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.

Join our mission and reach out through our [Airtable](#) page for efficient responses and relevant feedback, connecting you swiftly with the right Social Alpha team member.

[Connect with us](#)