

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.



## TAKING THE LEAD

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### Artificial and Human Intelligence: The Right Balance

Jacob Poulose, Director of Innovation Platforms & Programs at Social Alpha, was a speaker at the Digital Bridge 2023 conference held in Kazakhstan. During the session, Jacob discussed the potential of AI and deep tech in benefiting the climate, livelihood and health sectors, emphasising Social Alpha's unique thesis approach. The conference underscored the immense impact of AI on the modern world and reaffirmed the significance of collaboration, education, and embracing the future openly.



## IN THE SPOTLIGHT

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### Strawcture Eco Featured at G20 India and on Cleantech Group's 2023 'Cleantech 50 to Watch' List

Strawcture Eco, a Social Alpha portfolio company, gained recognition among featured sustainable start-ups, curated by Planet India, at the G20 India summit 2023. They also earned a place on Cleantech Group's 2023 'Cleantech 50 to Watch' list. Founded by Shriti Pandey, the start-up addresses the environmental impact of buildings, which contribute to 40% of greenhouse gas emissions and generate 2 billion tonnes of waste annually. Their efforts have already offset 12,000 metric tonnes of CO<sub>2</sub> emissions, equivalent to preventing 2,400 cars from emitting CO<sub>2</sub> on the road for a year through their robust eco-friendly construction materials made from waste residues.

To know more

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To read the report

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### 3 Social Alpha Portfolio Companies Recognised at Sankalp X Artha Impact Global Awards

Three Social Alpha portfolio companies - Strawcture Eco, Hasiru Dala Innovations and REVY Environmental Solutions - won the Ecosystem Award, Circularity Award and Climate Mitigation Award respectively, at the Sankalp x Artha Impact Global Awards 2023, which focused on financing climate action.



## THE MONTHLY SCOOP

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### Social Alpha Boot Camp

Social Alpha recently hosted a comprehensive 2-day boot camp for the inaugural cohort of the Clean Energy Innovation and Business Incubation Centre (CEIBIC) at the Energy Management Centre Thiruvananthapuram, Kerala. The event covered various sessions and workshops on innovation and entrepreneurship, including topics such as Lean Model Canvas, IP, Finance, Term Sheet, and Cap Table. The boot camp featured speakers addressing start-ups' real-time challenges and fostered interactions to understand other collaborative domains.



### SpaceTech Driving India's SDGs

Social Alpha participated in the panel discussion on 'SpaceTech for Achieving India's SDG Goals' during the India Space Conclave 2023 in New Delhi, led by former ISRO Chairman A S Kiran Kumar. The conversation highlighted the capacity of space technologies to tackle socio-economic and environmental challenges through innovative approaches and entrepreneurial initiatives.



To know more

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## START-UP SHOUT-OUT!

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### Padcare

Social Alpha portfolio company, Padcare has been featured on the World Economic Forum for its significant contributions to menstrual hygiene and environmental sustainability. By collecting used sanitary pads from corporate offices and tech parks, Padcare is making a remarkable impact. They have installed free bins in 500 offices across India, serving over 1 million women.

Through strategically placed bins and recycling efforts, Padcare is set to divert ~900 metric tons of used pads by FY27, preventing around 2,600 MT of CO<sub>2</sub>e over the next five years. This highlights their commitment to positive change while addressing safety concerns for sanitary workers, reducing direct contact with menstrual waste.



To watch the video

[Click here](#)

### REVV Environmental Solutions Pvt Ltd

REVV Environmental Solutions, part of Social Alpha's portfolio, was presented with the 'Best Anaerobic Digestion/Biogas Support Services O&M Company' award at the World Biogas Association India/Biogas Support Services in New Delhi. This recognition emphasises REVV's biotechnological approach, offering affordable and clean energy solutions to communities aspiring to adopt more climate-smart practices.



To know more

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### Satyukt Analytics

Techiexpert, known for its comprehensive coverage of technological trends and advancements, recently featured Social Alpha portfolio company, Satyukt Analytics. The article showcased the company's outstanding contributions to the agricultural industry, aimed at enhancing the socio-economic well-being of farmers.



To read the article

[Click here](#)

At Social Alpha, we are on a mission to drive Economic Growth, Social Justice and Climate Action through the power of Entrepreneurship and Market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.

Join our mission and reach out to us through our new application link for efficient responses and relevant feedback.

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