

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.

## TAKING THE LEAD

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### Promoting Climate Resilience Through ESG and CSR

Bigсна Gill and Siddharth Gahoi represented Sustain Plus Energy Foundation, Social Alpha's innovation deployment and scale-up platform for energy access and livelihoods, at Global Synergizers Breaking Silos 2023 held in Mumbai. The event focused on addressing climate change by bringing together influential individuals from various sectors to promote climate resilience through Environmental, Social, and Governance (ESG) practices and Corporate Social Responsibility (CSR) initiatives.

To know more

[Click here](#)

## IN THE SPOTLIGHT

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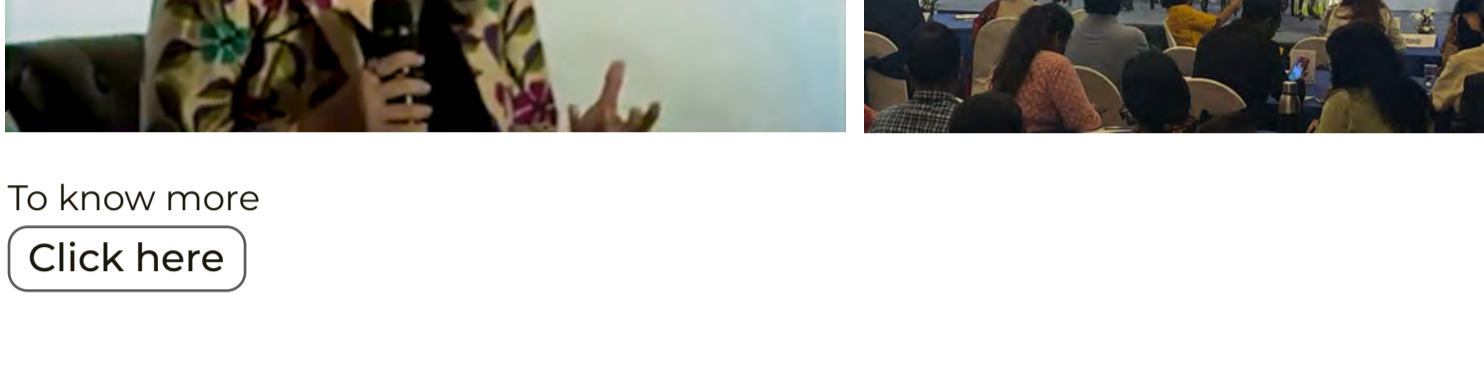
### Social Alpha & IARI PUSA Partner to Empower Agri Start-ups

Social Alpha has partnered with the Indian Agricultural Research Institute (IARI)-PUSA to support innovative agritech start-ups. The partnership aims to support and nurture technology-based agritech start-ups that are working towards improving the livelihoods of small and marginal farmers. It underlines Social Alpha's commitment to scaling innovations in agriculture & allied areas to solve for productivity, sustainability, and climate extremities.



### Zero Project India Conference & CII-IBDN National Conference

Ankita Shirodariya from Social Alpha spoke at the Zero Project India Conference & CII-IBDN National Conference, discussing 'The DISH database for global cooperation on innovation and scaling' and moderated a panel on 'Impact investing in India'. The conference aimed at raising awareness among decision-makers about disability needs, fostering a collaborative community of changemakers, and highlighting innovations in the disability sector.



To know more

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## THE MONTHLY SCOOP

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### New Addition to Social Alpha's Lab

Social Alpha has added an Environmental Chamber to its labs. Along with EUCAR level 7 safety certification and continuous durability, it provides precise temperature and humidity control, customisable testing profiles, and operational user-friendliness, making it ideal for rigorous testing and research.



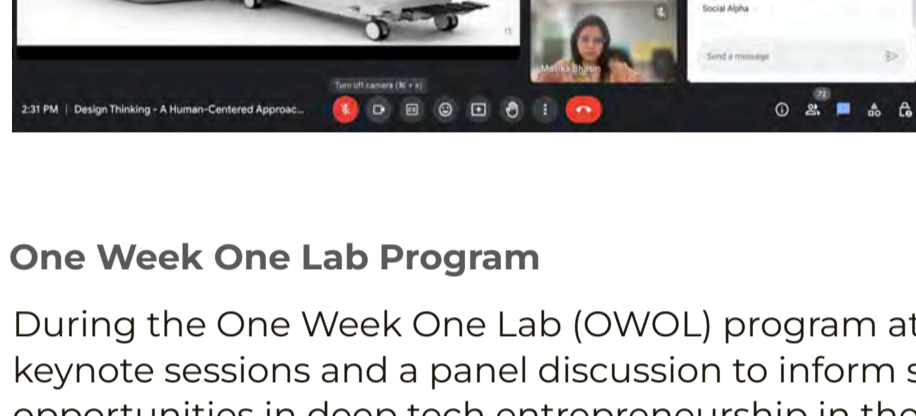
To know more about our labs

[Click here](#)

### Design Thinking for Start-ups

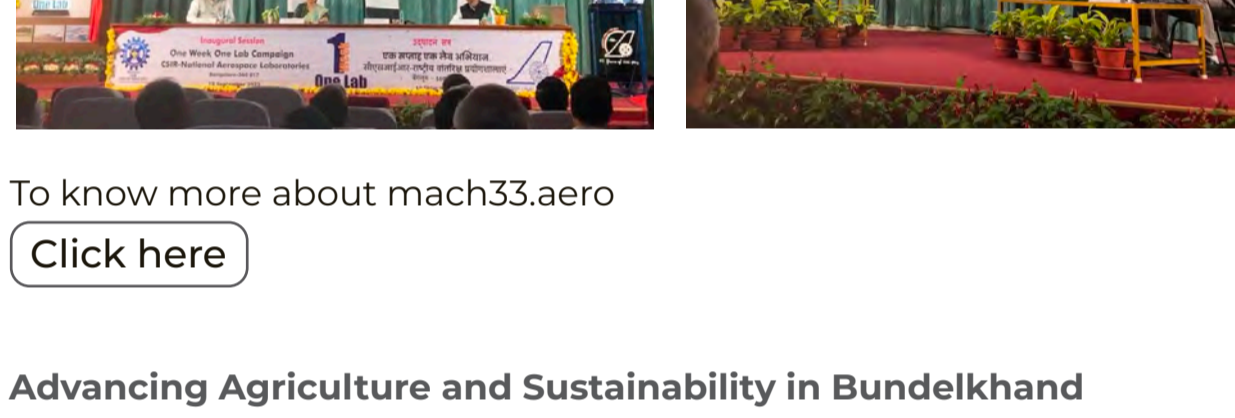
Social Alpha partnered with 'Google for Startups' to launch 'Design Thinking for Start-ups,' a series of six workshop sessions spanning over three months, covering a diverse array of subjects, ranging from design thinking and interface design to UX validation techniques.

The September sessions explored design thinking principles and customer journeys, insights, and opportunities. Upcoming topics include market segments, product-market fit, minimum viable business, gamification, interface design, UX validation and feedback loops. The learning sessions have touched 100 start-ups in initial sessions and aim to support more as the series progresses.



### One Week One Lab Program

During the One Week One Lab (OWOL) program at CSIR-NAL, mach33.aero curated keynote sessions and a panel discussion to inform scientists and start-ups/MSMEs about opportunities in deep tech entrepreneurship in the aerospace and defence sectors. Key investors, leading SpaceTech start-ups, and Social Alpha portfolio founders shared insights and identified collaboration opportunities for aspiring entrepreneurs with CSIR-NAL scientists and labs.



To know more about mach33.aero

[Click here](#)

### Advancing Agriculture and Sustainability in Bundelkhand

Social Alpha collaborated with Parmarth Samaj Sevi Sansthan to host a one-day workshop in Jhansi. The event brought together agritech start-ups from across India, dedicated to strengthening agriculture in the face of climate change and improving livelihoods. The workshop provided a platform for experts to share insights on climate-adaptive farming techniques, mechanisation, and water-efficient strategies, aiming to bolster farmer resilience and secure a sustainable future for Indian agriculture.



### Advancing Climate Finance at #SAFDE23

As supporting partners of The South Asia Forum for Distributed Energy 2023 (#SAFDE23), Sustain Plus Energy Foundation hosted sessions that delved into enhancing household energy access and livelihood improvement through Productive Use of Energy (PURE). In the 'Unlocking Climate Finance' session, Bigсна Gill from Sustain Plus Energy Foundation moderated a panel of experts from global financial institutions, inter-governmental bodies, and national agencies, exploring innovative funding models to bridge the climate financing gap.

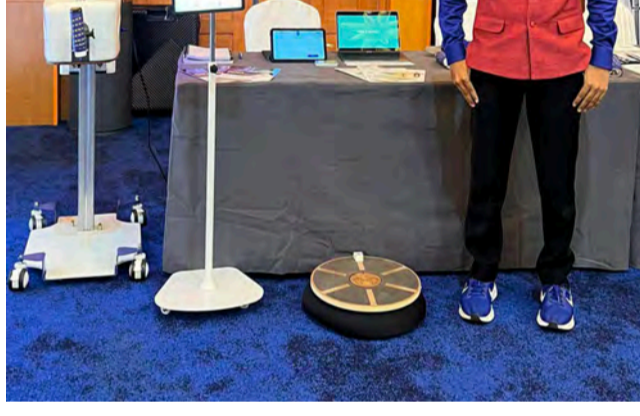


## START-UP SHOUT-OUT!

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### Rymo at RehabWeek 2023

Social Alpha portfolio company, Rymo, made its mark at RehabWeek 2023 in Singapore, representing India as the sole company from the country. Rymo showcased its innovations to a diverse audience of renowned researchers, physical therapists, and occupational therapists from around the world.



To know more

[Click here](#)

### Blackfrog Wins the Provocateur Award

Blackfrog Technologies from the Social Alpha portfolio, has been honoured with the Provocateur Award from GBCHealth, recognising their vital role in global health. Emvólio, their patented technology, has the power to improve access to essential vaccines worldwide, and the company is actively scaling their technology across the global south.



To know more

[Click here](#)

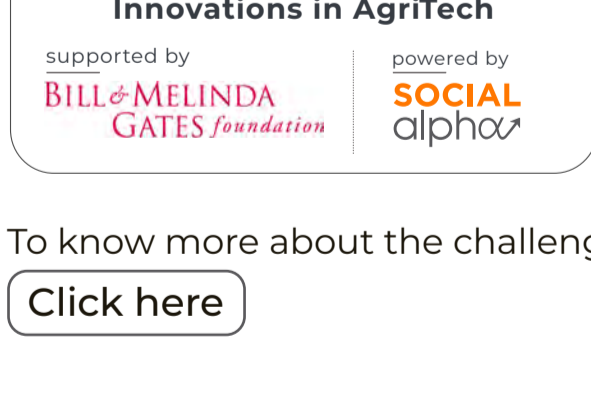
## PROGRAMS & INITIATIVES

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### Techtonic: Innovations in Agritech 2.0

The India Agritech Incubation Network (IAIN), a joint initiative by Bill and Melinda Gates Foundation and Social Alpha, is inviting applications for Techtonic: Innovations in Agritech 2.0. Innovators or entrepreneurs with technology solutions aimed at tackling the challenges faced by smallholder farmers in Uttar Pradesh and Odisha with the potential to make a lasting impact on their lives while demonstrating the sustainability of their business model, can apply to take their solution from #TechToFarm.

The program offers a range of support, including a sandbox facility for testing, funding access, product development, mentorship, and feedback from various stakeholders. Applications close on 18<sup>th</sup> October 2023.



To know more about the challenge

[Click here](#)

### Trillion Trees: Restoration at Scale Challenge

Social Alpha has partnered with the World Economic Forum for the Trillion Trees: Restoration at Scale Challenge. The initiative seeks innovative ecopreneurial solutions to promote large-scale forest restoration, fostering carbon sequestration, biodiversity conservation, and livelihood opportunities for the revival of our natural ecosystems.

To register

[Click here](#)

### NewGen Renewable Energy Accelerator

IRENA, in collaboration with Enel Foundation and Social Alpha, has launched its inaugural #NewGen Renewable Energy Accelerator with a cohort of 22 clean-tech and renewable energy start-ups. It offers them tools to enhance capabilities, refine business models, and expand market presence with networking at key events, over a six-month cycle. The start-ups cover renewable energy, climate mitigation, climate adaptation, and carbon markets, emphasising diversity. As part of this initiative, Social Alpha recently hosted a workshop led by Ashwin Kurian on 'Business Model Diagnosis and Analysis,' with 250 global growth-phase start-ups.

To know more

[Click here](#)

### AeSI Startup Quest 2023

Marking the 75<sup>th</sup> anniversary of the Aeronautical Society of India (AeSI), we are thrilled to introduce the AeSI Startup Quest 2023. The Quest aims to support early-stage innovative start-ups by offering an initial one-time prototype/technology demonstration grant of up to INR 2 lakh for up to 3 start-ups.



To apply now

[Click here](#)

## IN THE MEDIA

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### AniMeta AgriTech improves the dairy farming community through its digital solutions

To read the article

[Click here](#)

At Social Alpha, we are on a mission to drive Economic Growth, Market Justice and Climate Action through the power of Entrepreneurship and Market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.

Join our mission and reach out to us through our new application link for efficient responses and relevant feedback.

[Connect with us](#)

