

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.

TAKING THE LEAD 1/5

Manoj Kumar, founder of Social Alpha, will speak on "Innovation for People and Planet: Reimagining Capitalism" at [Duke University](#) and Cornell University this October.

The talk will focus on addressing market failure by de-risking innovations, creating blended capital pools, and attracting mainstream business interest in the development sector. It will also highlight that aligning the incentives of society, state, and markets is necessary to attract entrepreneurial and investment risk-taking, the two most critical ingredients of the innovation economy.

To register [Click here](#)

IN THE SPOTLIGHT 2/5

Social Alpha Partners with Indian National Space Promotion and Authorization Center (IN-SPACE)

Social Alpha and Indian National Space Promotion and Authorization Center (IN-SPACE) recently signed an MoU in the presence of ISRO to establish a mechanism to support early-stage SpaceTech entrepreneurs and start-ups. As the innovation and capacity-building partner, Social Alpha will offer its resources and expertise for innovation curation and venture development of select start-ups that have multi-sector applications.



To know more about SpIN [Click here](#)

Voxelgrids to Launch Its First Clinical Site

Social Alpha's first Entrepreneur-in-Residence (EiR), Voxelgrids, has created India's first domestically developed MRI scanner and is set to launch its first clinical site in October after obtaining CDSCO approvals earlier this year. The scanner eliminates reliance on scarce liquid helium, opting for more readily available and cost-effective liquid nitrogen for cooling its magnets. It's expected to be 40% cheaper than existing scanners, potentially reducing scanning costs by 30%. Additionally, the scanner's lighter, transportable design makes it suitable for healthcare settings outside major cities.



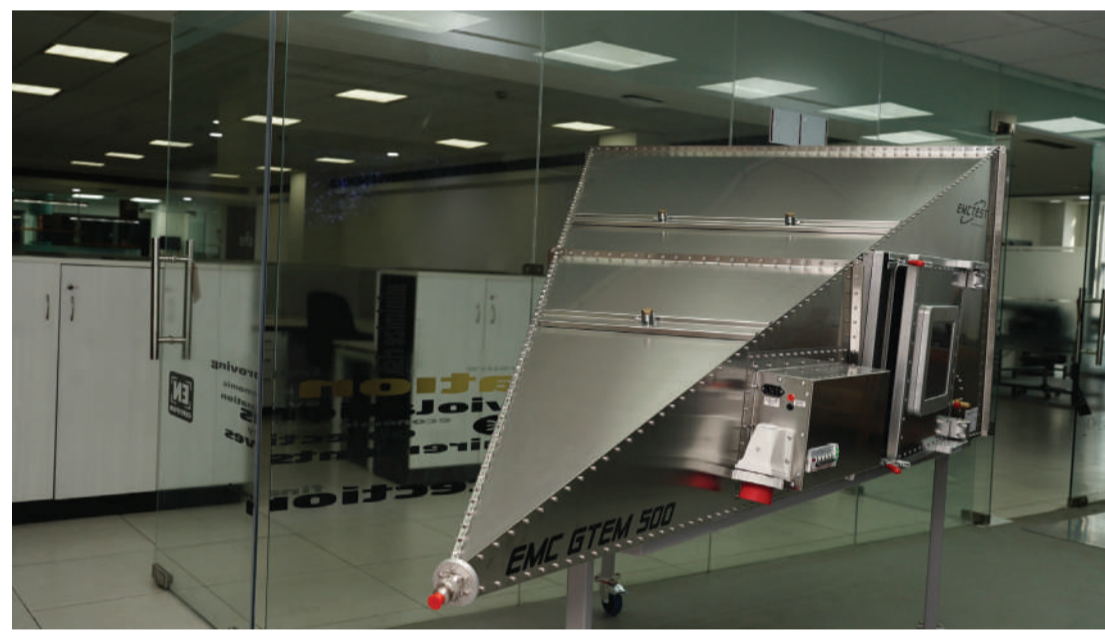
To know more [Click here](#)

THE MONTHLY SCOOP 3/5

New Addition to Social Alpha's Lab

Social Alpha has added Electromagnetic Imaging (EMI) and Electromagnetic Compatibility (EMC) compliance equipment to its labs, making early detection of success/failure of the product more effective and efficient.

Social Alpha's labs are equipped with state-of-the-art RF testing equipment, including spectrum analysers, signal generators, and vector network analysers.



To know more about our labs [Click here](#)

Revive & Thrive Workshop

We recently hosted the 'Revive & Thrive: Redefining Waste Through Design' workshop at Social Alpha Lab, Delhi, drawing a diverse audience including students, educators, entrepreneurs, and start-ups. The event focused on teaching design thinking principles, integrating them into all stages of product development. The workshop offered hands-on experience with advanced digital fabrication tools, including immersive sessions on Computer-Aided Design (CAD) and 3D printing. The participants learned to create precise product prototypes, guided by experts, and gained skills to smoothly navigate from initial concept to tangible end product using digital tools.



START-UP SHOUT-OUT! 4/5

Blackfrog Wins the Aarohan Social Innovation Award

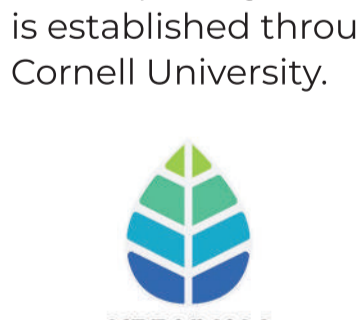
Blackfrog Technologies, a Social Alpha portfolio company, has received the battery-powered Aarohan Social Innovation Award for developing Emvólio, a portable, battery-powered refrigeration device designed to facilitate the last-mile transportation of vaccines. The achievement underscores the impact of innovation in addressing critical healthcare needs and advancing access to essential resources.



To know more [Click here](#)

Urdhvam Selected for the Cornell Maha60 Accelerator Program

Urdhvam Environmental Technologies has earned a spot among 300 start-ups selected for the prestigious Cornell Maha60 Accelerator Program Class of 2023-24. The program is established through a partnership between the Maharashtra State Government and Cornell University.



To know more [Click here](#)

Bijson Innovations Featured in Swachhata Chronicles

Bijson's organic waste processor is an integral part of Nashik's newest GOBARdhan plant as featured in the Swachha Bharat Mission's Swachhata Chronicles.



To know more [Click here](#)

IN THE MEDIA 5/5

Second edition of Cisco and Social Alpha-led Krishi Mangal Program to support seven start-ups in Sustainable Farming solutions

To read the article [Click here](#)

Why this founder launched a deeptech start-up that detects cancer margin accurately and non-invasively

To read the article [Click here](#)

At Social Alpha, we are on a mission to drive Economic Growth, Social Justice and Climate Action through the power of Entrepreneurship and Market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.

Join our mission and reach out to us through our new application link for efficient responses and relevant feedback.

[Connect with us](#)