

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.



## TAKING THE LEAD

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### Smita Rakesh Speaks at the Yale Clean Energy Perspectives Conference

Smita Rakesh, Partner and Head - Climate and Sustainability at Social Alpha, shared her insights at the Yale Clean Energy Conference, participating in a panel that delved into Global Clean Energy Perspectives. The discussion revolved around the current and future clean energy landscape in China, India, and Sub-Saharan Africa.

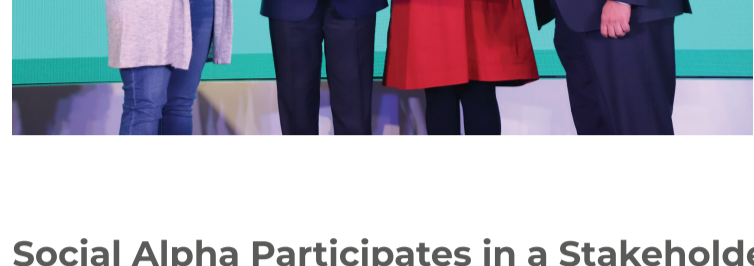


## IN THE SPOTLIGHT

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### Empowering Health Systems: Social Alpha Commits to SACH Pledge for Climate-Resilient Health Systems

The Sustainable Action for Climate and Health (SACH) initiative is implemented by PATH and its affiliate, the Centre for Health Research and Innovation (CHRI), with the support of US Agency for International Development (USAID) to identify solutions, encourage private sector investments, and assist cities in addressing the health effects of climate change. Aathira Jayaraj, Director - Strategic Partnerships represented Social Alpha at the launch of the SACH initiative, where nearly 50 partner organisations have pledged their support to fortify climate health resilience for a more responsive health system.



### Social Alpha Participates in a Stakeholders' Meet on Renewable Energy Capital Use

Bignsa Gill from Social Alpha's Sustain Plus program participated in the 'Enabling Capital for Productive Use of Renewable Energy', stakeholders' meet hosted by the Centre for Climate Policy Initiative in Mumbai. She shared insights on exploring strategies to empower enterprises through policy-driven catalysts. The session aimed to facilitate mutual understanding among enterprises, financiers, and ecosystem developers to bolster clean energy initiatives. Sustain Plus is a joint initiative of Social Alpha, SELCO Foundation and CInI.



## THE MONTHLY SCOOP

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### Social Alpha and Astana Hub Forge Innovation Exchange Partnership

Social Alpha signed an MoU with Astana Hub, Central Asia's largest international technology start-up hub, to create an innovative exchange platform between India and Kazakhstan. This collaboration seeks to foster knowledge-sharing, facilitate entrepreneurial initiatives, and encourage cross-border innovation, leveraging the strengths of both entities in promoting technological advancements and entrepreneurial ventures.



### The Huddle Global 2023 Panel Explores Space Innovation

Harshan Vazhakunnam, Director - DeepTech at Social Alpha attended the panel discussion on 'Space: Moonshot Ideas and Exponential Growth through Data' at Huddle Global 2023, along with other industry leaders. The discussion explored space tech start-up opportunities, the value of strategic partnerships, and India's strides in space innovation.



### mach33.aero

### Fostering Defence Collaboration and Investment Opportunities

mach33.aero along with US India Strategic Partnership Forum (USISPF) and IndusTech co-ordinated the INDUS-X Investors Meet, organised by Innovations for Defence Excellence (iDEX) and the US Department of Defense, in New Delhi. The event gathered defence industry stakeholders for discussions on investment opportunities and focused on establishing sustainable foundations for defence collaborations and engagements between Indian and US investors, venture capitalists, and defence start-ups.

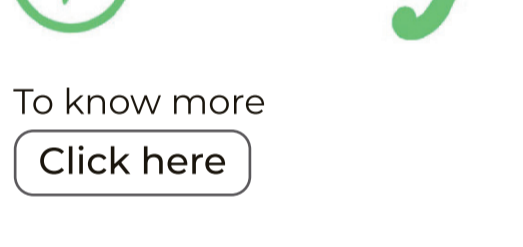


## START-UP SHOUT-OUT!

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### Mojo Green

Social Alpha's portfolio company Mojo Green recently unveiled its latest innovative product, The Qyk Gen - Mobile Electric Generator for Zero Emission power. The device is a sustainable alternative to conventional diesel generators, providing clean, dependable power solutions across various use cases.

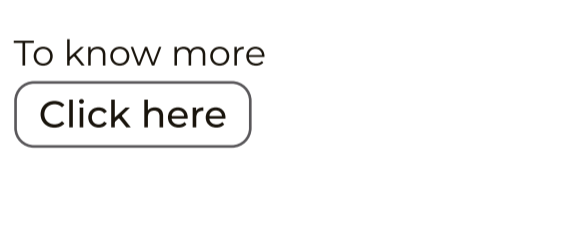


To know more

[Click here](#)

### Khethworks

Khethworks, a Social Alpha portfolio company, showcased their innovative submersible solar pump at the Sub-Divisional Farm Machinery Fair in Odisha. Organised by the Department of Agriculture, this event marked the first time start-ups specialising in farm machinery were featured in a government-sponsored program, drawing over 2000 farmers and officials. Khethworks' technology demonstrated its efficiency, sparking enthusiasm among farmers, signifying its relevance in addressing agricultural needs.

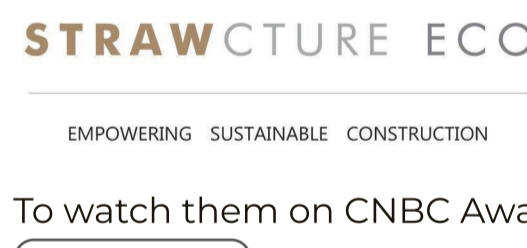


To know more

[Click here](#)

### Strawcture Eco

Strawcture Eco, a part of Social Alpha's portfolio, emerged as the winner at CBRE - Nasscom Startups Disruptech 2.0. Their 100% hardware building material drew praise, earning them future mentorship and support to expand into the commercial build space. CNBC Awaaz highlighted their innovation in crafting fire-resistant plyboards from stubble materials.



To watch them on CNBC Awaaz

[Click here](#)



## PROGRAMS AND INITIATIVES

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### Winners of the TRANSFORM Plastics Challenge Announced

The TRANSFORM Plastics Challenge was launched last year in collaboration with Social Alpha & TRANSFORM (Unilever, FCDO and EV) to find and accelerate tech start-ups dedicated to plastic circularity in India. The challenge's five winners - Ashaya, Baeru, Recty, Refillable, and Saltech Design Labs - will each receive grant funding of INR 60 lakhs and business support.



To know more

[Click here](#)

### International Renewable Energy Agency (IRENA) NewGen Rising Stars Semi-Finalists

IRENA's NewGen Accelerator in partnership with Social Alpha and Enel Foundation, aimed to empower youth to be active participants in the energy transition. The series revealed its semi-finalists: Apeiro Energy, Climind, Climatedza Solar, Elzian Agro, HD Photovoltaics, NetaCarbon, Renergia, and Schrödinger Technologie, who advanced to the finals at COP28 UAE.



### Inspiring Entrepreneurial Minds: Social Alpha and Google for Startups Conclude Three Months of Design Thinking for Start-ups Series

Social Alpha in partnership with 'Google for Startups,' launched the 'Design Thinking Series' for start-ups in September 2023. The series covered the complete lifecycle of a start-up and the importance of design thinking in its journey. Over the past three months, it successfully engaged with over 500 start-ups.



## IN THE MEDIA

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### Medprime's Cilika Digital Microscope is Upgrading Healthcare with Advanced Imaging and Transmission

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### Satyukt is Transforming Indian Agriculture with Satellite-powered Solutions

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### Niyo Farmtech's Tech-driven Approach to Agricultural Efficiency

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### Empowering Rural India: Social Alpha's Sustain Plus Paves the Way for Sustainable Agriculture and Clean Energy Solutions

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At Social Alpha, we are on a mission to drive Economic Growth, Social Justice, and Climate Action through the power of Entrepreneurship and Market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.

Join our mission and reach out to us through our new application link for efficient responses and relevant feedback.

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