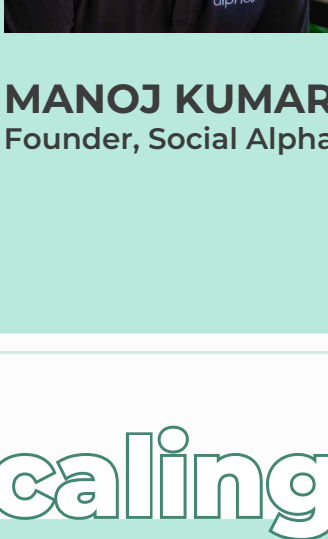


At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.

## INSIGHTS AND REFLECTIONS



**MANOJ KUMAR**  
Founder, Social Alpha

### It's lonely at the top, but the loneliness founders face is so much more amplified!

Mixed with suppressed doubt and uncertainties, this loneliness is even more complex and tough to break through. Does it help to have co-founders? Will you look for allies inside the team or outside, or both or none? There are no right or wrong answers, but remember, as the entrepreneur/founder, you must absorb the impact of everything that can go wrong.

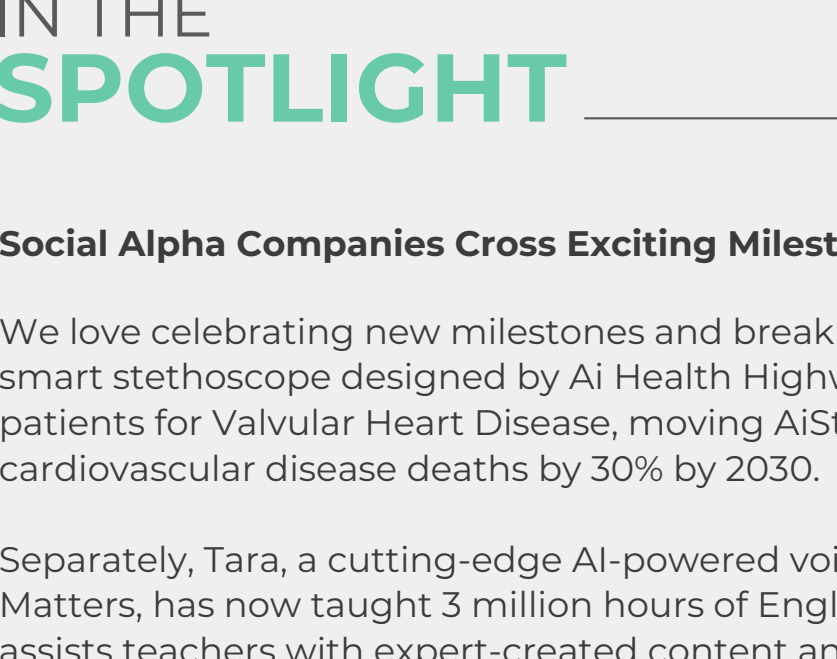
To read the full article

[Click here](#)

## Scaling Innovations for Impact

### Addressing Market Failure Through an Empathetic Impact-First Investment Thesis: Social Alpha's Playbook

"We want to reach out to 10 million farmers in three years, ensure 30-40 good innovations in public health," says Manoj. In this article, Shilpa Elizabeth of The Hindu had an in-depth conversation with Manoj that uncovered his unique vision for combating poverty, disease, and climate change through the power of innovations.



To read the article

[Click here](#)

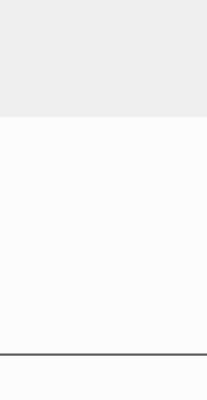
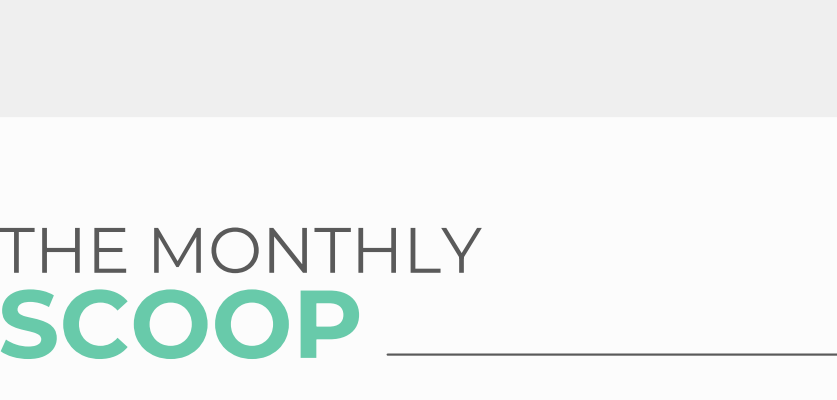
## IN THE SPOTLIGHT

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### Social Alpha Companies Cross Exciting Milestones in Cardiac Health and Education!

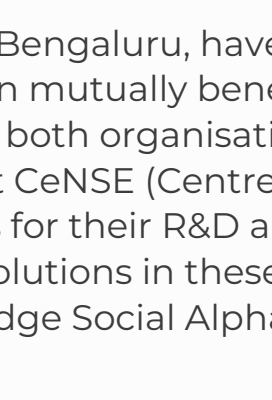
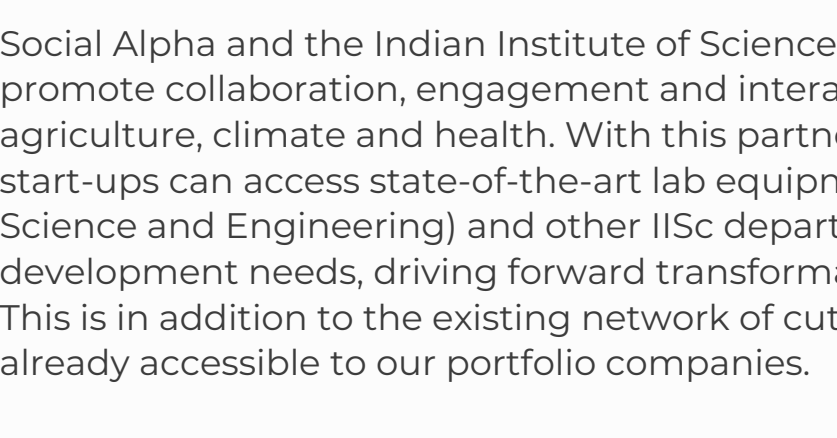
We love celebrating new milestones and breaking old ones! AiSteth, an AI-enabled smart stethoscope designed by Ai Health Highway, has now screened over 40,000 patients for Valvular Heart Disease, moving AiSteth closer to its goal of reducing cardiovascular disease deaths by 30% by 2030.

Separately, Tara, a cutting-edge AI-powered voice teacher built by Learning Matters, has now taught 3 million hours of English without a human teacher! Tara assists teachers with expert-created content and Alexa, Amazon's voice-enabled technology, to help students practice and improve their English skills.



To learn more about AiSteth

[Click here](#)



To know more about Learning Matters

[Click here](#)

## THE MONTHLY SCOOP

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### Social Alpha and IISc Bengaluru Unite for Next-Gen Research in Agriculture, Climate, and Health

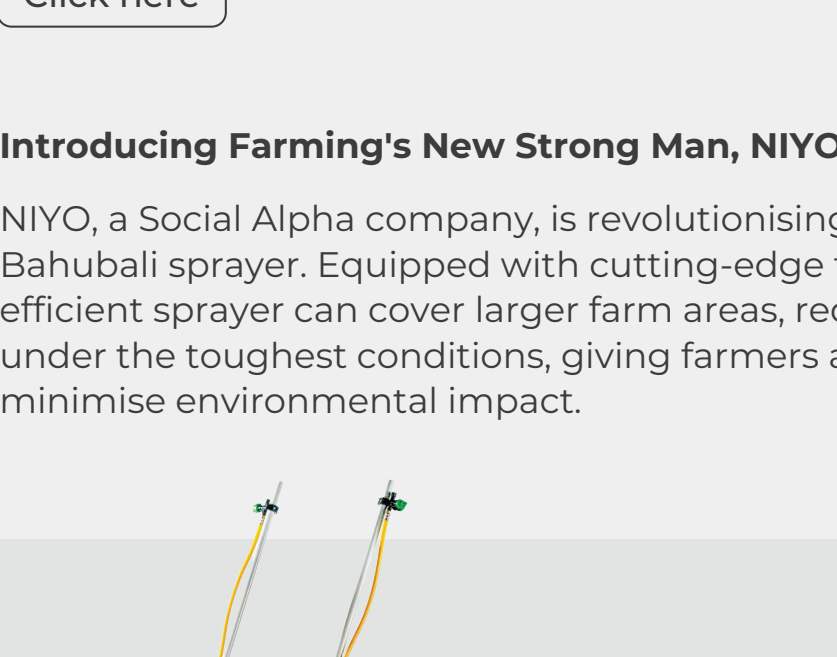
Social Alpha and the Indian Institute of Science (IISc), Bengaluru, have partnered to promote collaboration, engagement and interaction in mutually beneficial areas of agriculture, climate and health. With this partnership, both organisations and their start-ups can access state-of-the-art lab equipment at CeNSE (Centre for Nano Science and Engineering) and other IISc departments for their R&D and product development needs, driving forward transformative solutions in these critical fields. This is in addition to the existing network of cutting-edge Social Alpha Labs that is already accessible to our portfolio companies.

To learn more about our labs

[Click here](#)

### Social Alpha and K-DISC Showcase Waste Management Solutions to Kerala Minister

We partnered with the Kerala Development and Innovation Strategic Council (K-DISC) to launch a Zero Waste Hackathon last year. On August 7, we presented the top innovations from the Hackathon to Shri M.B. Rajesh, Minister for Local Self Governments (LSG).

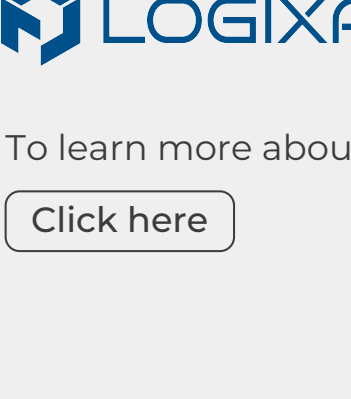


## START-UP SHOUTOUT

3/5

### Social Alpha Backed Start-ups, VidCare and Rymo, get a Patent and a Certification Each

We're thrilled to share that Vidcare's easy-to-use blood diagnostics test Mu-sure has been granted a patent in Japan, opening up a new global market for them. Also Rymo, a leader in robotic physiotherapy devices, has earned the prestigious IEC (International Electrotechnical Commission) certification.



To learn more about Vidcare

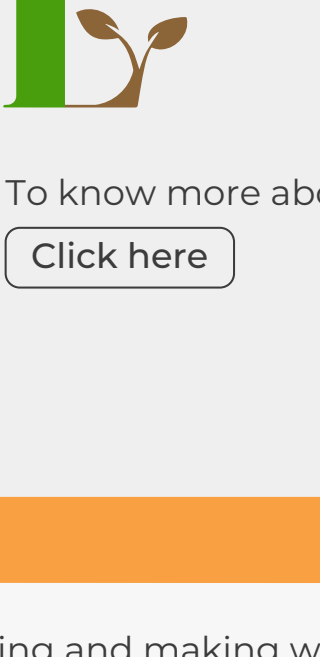
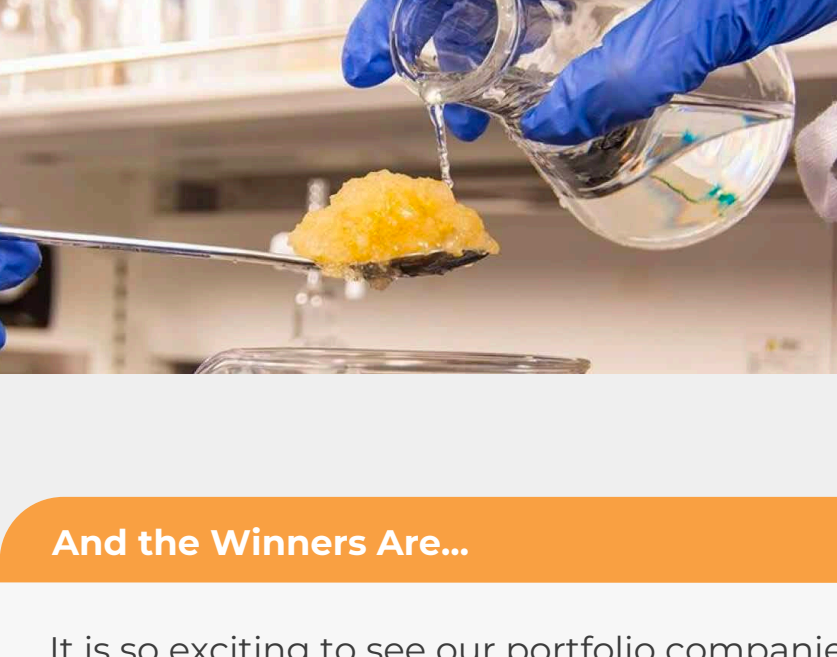
[Click here](#)

To learn more about Rymo

[Click here](#)

### Introducing Farming's New Strong Man, NIYO's Bahubali Sprayer

NIYO, a Social Alpha company, is revolutionising agriculture with the launch of its Bahubali sprayer. Equipped with cutting-edge technology, this super durable and efficient sprayer can cover larger farm areas, reduce chemical usage and save costs under the toughest conditions, giving farmers a chance to maximise crop yield and minimise environmental impact.

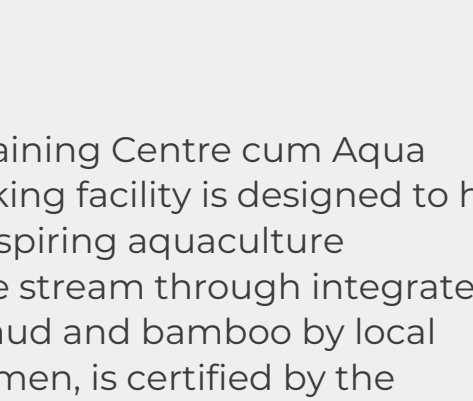
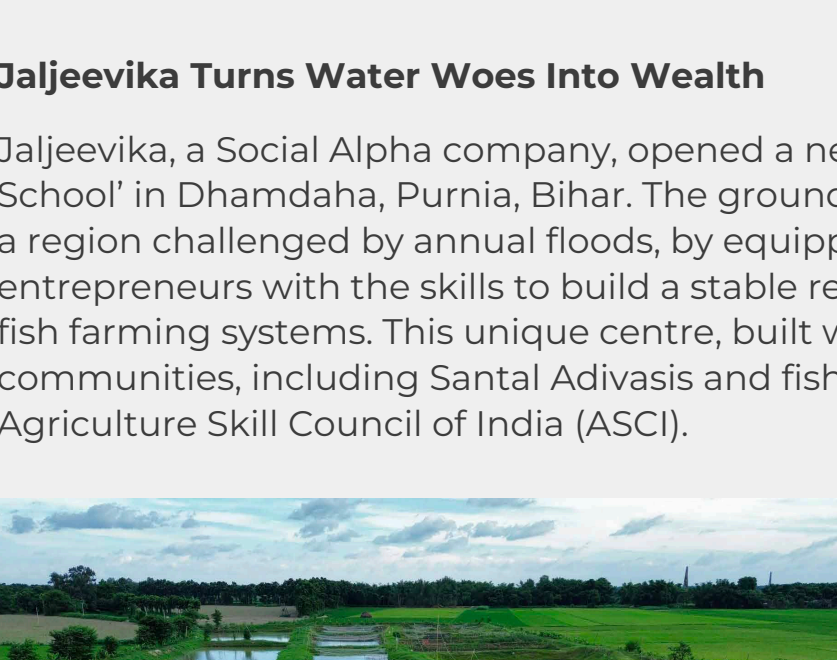


To read more about NIYO

[Click here](#)

### Breaking Boundaries in Aviation

Winghead, an automated middle mile cargo handling aircraft built by LogiXair, a Social Alpha-supported start-up, has just taken its first leap into the sky, entering full-scale testing! Its cutting-edge Hybrid-VTOL features a tandem-tilt wing configuration and is designed to carry a 20 kg payload over a range of 200 km.

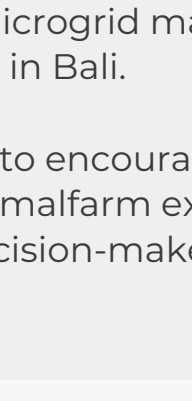


To learn more about LogiXair

[Click here](#)

### Local Hero Goes Global! EF Polymer's 'Fasal Amrit' Finds Recognition Across Borders

EF Polymer's 'Fasal Amrit', was presented the Gujarat Changemaker Award for its positive contributions to Gujarat's farming communities. Fasal Amrit also won accolades in Vietnam when the research conducted on the hydrogel won the best paper award on 'Impact of irrigation system and hydrogels on tomato yield and soil properties' at an international conference held in Hanoi.



To know more about EF Polymer

[Click here](#)

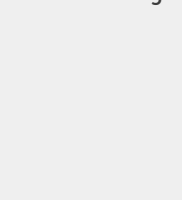
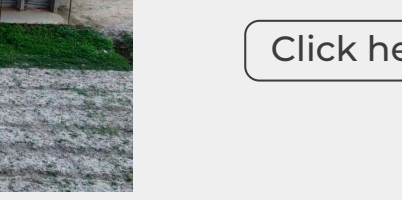
### And the Winners Are...

It is so exciting to see our portfolio companies thriving and making waves in their respective industries!

REVV emerged as one of the winners of NBEC 2024! REVV's commitment to innovation in biogas and waste treatment made it stand out amidst 3,300 applications and 1,500 business ideas from across the country.

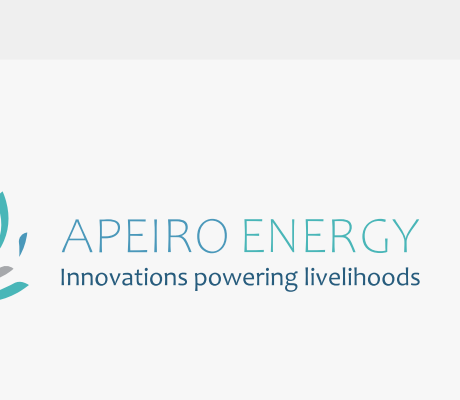
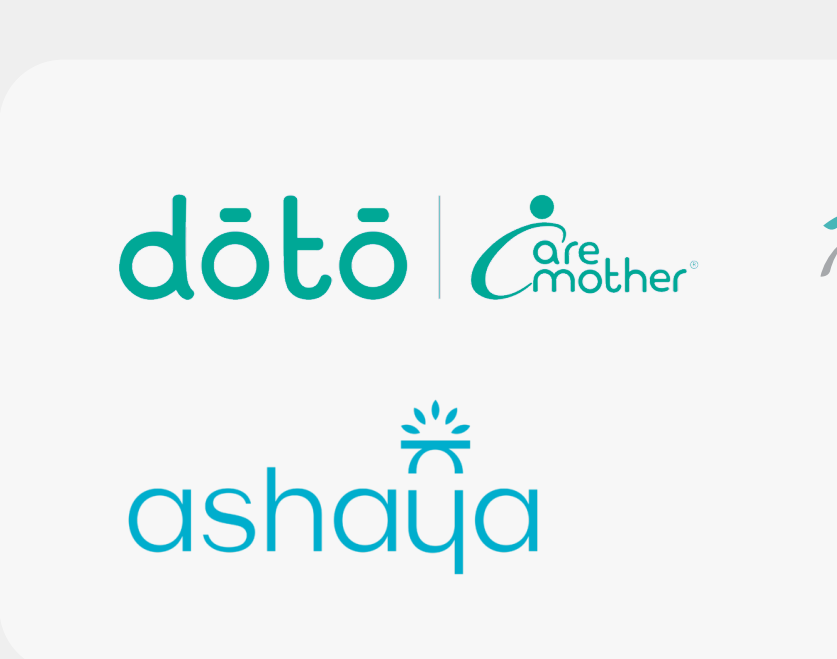
AniMeta's dairy farming innovations put it on the list of Top Emerging Startups of the Year 2024 by Headstart Network Foundation at Bharat Pitchathon 3.0.

And finally, Chimertech, an agri-tech company committed to revolutionising the dairy industry, bagged the Impactful Incubatee Award by KonguTBI at Kongu Engineering College, Tamil Nadu.



### Jaljeevika Turns Water Woes Into Wealth

Jaljeevika, a Social Alpha company, opened a new Training Centre cum Aqua School' in Dhamdaha, Purnia, Bihar. The groundbreaking facility is designed to help a region challenged by annual floods, by equipping aspiring aquaculture entrepreneurs with the skills to build a stable revenue stream through integrated fish farming systems. This unique centre, built with mud and bamboo by local communities, including Santal Adivasis and fisherwomen, is certified by the Agriculture Skill Council of India (ASCI).



To read more about Jaljeevika

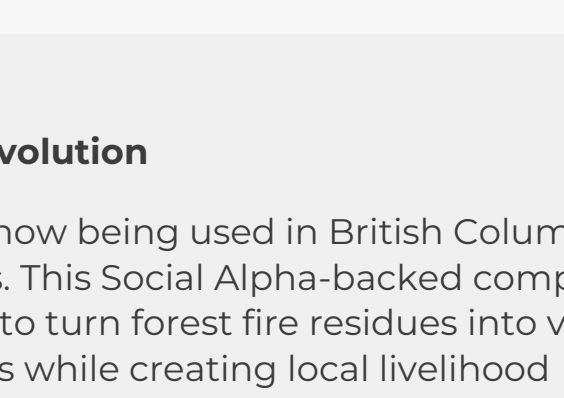
[Click here](#)

### From Makhana Mahotsav to Medical: Social Alpha Start-ups Lead the Way in Networking for Impact

Building connections is the lifeblood of any entrepreneurial journey, and our portfolio companies make sure their innovations are present at all the right events! CareMother by Doto Health engaged with healthcare leaders and showcased their advancements in digital foetal and labour monitoring at Medical and the Southcon International Conference.

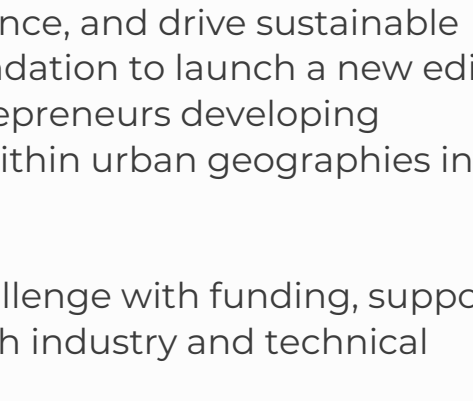
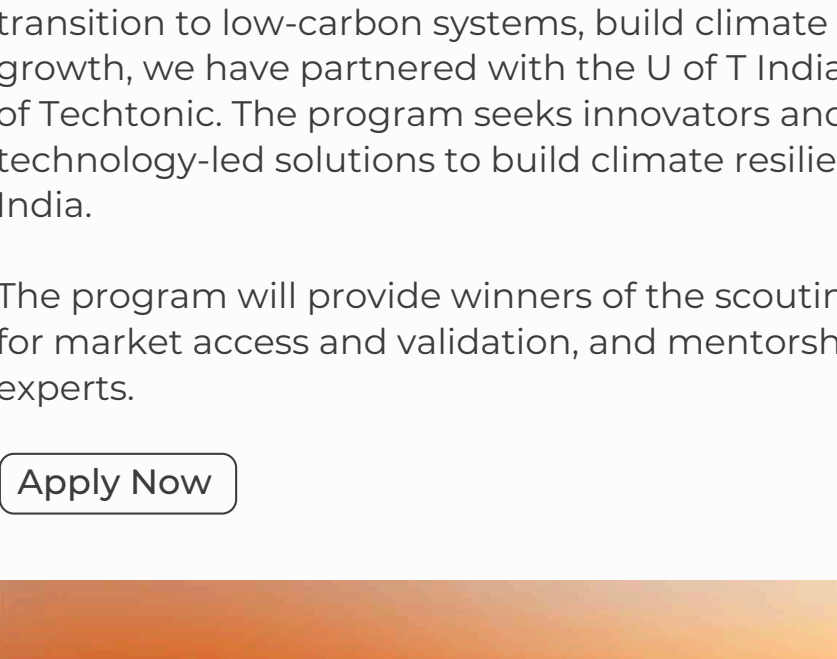
Apeiro Energy explored opportunities in the ASEAN microgrid market for their small wind turbine technology at the ASEAN Scalehub 2024 in Bali.

Ashaya's founder, Anish, advocated for patient capital to encourage social innovation in waste management at Charcha 2024. Meanwhile, Amalfarm exchanged ideas with fellow agri-industry professionals and government decision-makers at the Makhana Mahotsav 2024.



### Takachar Contributes to Canada's Green Revolution

Takachar's low-cost, portable bioreactors are now being used in British Columbia, Canada, to reduce forest fire-causing residues. This Social Alpha-backed company is partnering with SilvaChar Environmental Inc. to turn forest fire residues into valuable biochar-based soil amendments and fertilisers while creating local livelihood opportunities in underserved rural communities.



To know more about Takachar

[Click here](#)

## PROGRAMS AND INITIATIVES

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### Techtonic: Innovations in Sustainable Urban Transition, Scouts for Solutions to Make Urban India Cleaner, Greener, and Safer

India's cities are growing and so is their environmental footprint. To help our cities transition to low-carbon systems, build climate resilience, and drive sustainable growth, we have partnered with the U of T India Foundation to launch a new edition of Techtonic. The program seeks innovators and entrepreneurs developing technology-led solutions to build climate resilience within urban geographies in India.

The program will provide winners of the scouting challenge with funding, support for market access and validation, and mentorship with industry and technical experts.

[Apply Now](#)



## IN THE MEDIA

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### Enhancing Vaccine Delivery in India: The Technology Story of Emvolio

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### Mental Health of Healthcare Professionals: Tips to Tackle Burnout and Ensure Wellness of our Caregivers

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### The Role of Big Data in Revolutionizing Indian Agriculture

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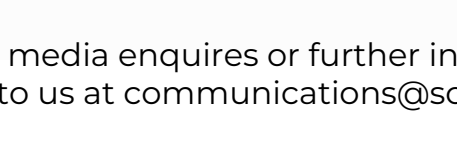
### Empowering Smallholder Farmers: Innovations in Agriculture Technology and Partnerships

To read the article

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At Social Alpha, we are on a mission to drive Economic Growth, Social Justice and Climate Action through the power of Entrepreneurship and Market-creating Innovations.

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For any media enquires or further information, reach out to us at [communications@socialalpha.org](mailto:communications@socialalpha.org)